



**VINEXPO INDIA**  
Pragati Maidan, Delhi  
9-11 DEC. 2021

EXHIBIT AT  
VINEXPO INDIA

An event by **VINEXPOSIUM.** Jointly organised with







Vinexpo India is a B2B event designed to connect producers from around the world with distribution and retail players in a market with strong potential



## 3 REASONS TO PARTICIPATE

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- / Enter a promising market for tomorrow's business
- / Start building relationships with key distribution and retail players
- / Optimize and ease your participation thanks to our continuous care and dedicated services



# INDIA IS THE NEXT BIG THING!

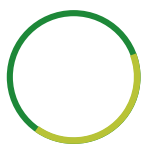
- / India has more than 800 million people under 35 years old and nearly 80% of households will have an average income by 2030
- / Wine consumption in India increased by 3.9% in 2019, with value even outpacing volume growth at 4.5%
- / The share of imported products is growing: total imports grew by +4.3% in 2019
- / Still wine has become the dominant category in recent years (57%) and the on-trade remains the key sales channel for wine



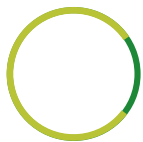
# WHO WILL YOU CONNECT WITH?

Vinexpo India is held jointly with SIAL India, the leading food & beverage events in India.

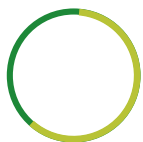
SIAL India  
in a few  
key numbers:



330+  
Exhibitors

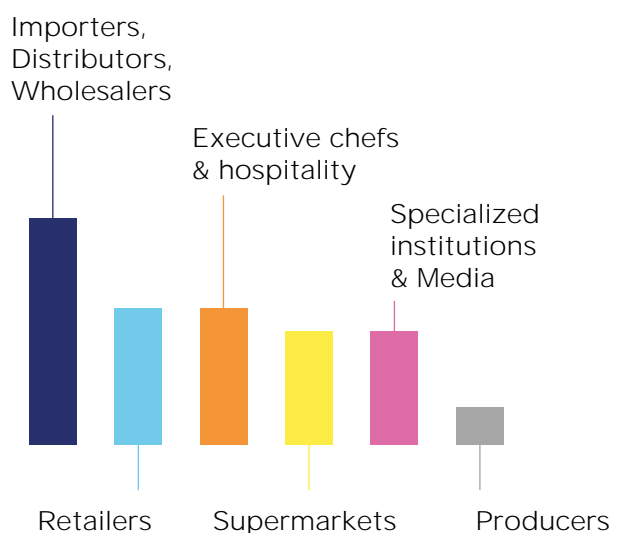


8,000+  
Visitors



2,500  
Pre-organized  
business meetings

Vinexpo India & SIAL India  
are working on gathering a  
diversified and qualitative  
audience of B2B buyers:







## A COMPLETE EXPERIENCE

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- / Attract a large B2B audience thanks to a well-located area dedicated to the wine & spirits
- / Choose between a counter inside an International Pavilion or a raw space with an equipment solution if needed, to best organize your participation
- / Get your own masterclass to present your products to a large audience in our high-standard content program

Our sales team is available for any enquiries and remains at your disposal: [siddharth@interads.in](mailto:siddharth@interads.in)



## BOOK YOUR STAND

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/ [siddharth@interads.in](mailto:siddharth@interads.in)

## SAVE THE DATE

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/ 9 - 11 December 2021

/ New Delhi

/ [www.vinexpoindia.com](http://www.vinexpoindia.com)

An event by **VINEXPOSIUM.**

Owned jointly by Comexposium and Vinexpo Holding, Vinexposium is the world's leading organiser of wine and spirits trade events with a portfolio of iconic, recognized events, welcoming more than 78,000 visitors and 5,900 exhibitors annually.