



# Chianti®

THE WINE

**90 YEARS OF PROTECTION AND PROMOTION  
OF THE MOST FAMOUS ITALIAN DENOMINATION  
IN THE WORLD**

**MONDAY, OCTOBER 23, CHICAGO**

*LondonHouse Chicago  
85 E Wacker Drive at North Michigan Avenue  
Chicago, IL 60601*

**Consorzio Vino Chianti** cordially invite you  
to join an exclusive tasting of **Chianti DOCG**  
designation

12:00pm – 1:00pm (Ambia Room)  
Presented by **Tom Hyland** (Wine writer) and  
**Luca Alves** (Event & international press manager)

**“Chianti D.O.C.G. Riserva:  
a horizontal tasting of the 2013 vintage,  
through its seven sub-regions “**

Chianti is one of the most exported Italian wines in the world and its denomination is among the most well-known and traditional. Its production territory is a rare kaleidoscope of natural beauties, culture, history and oenological richness. Among these, the Riserva is certainly its most noble expression and the diversity of its subzones is an important resource. For this occasion, we have decided to submit to you a horizontal tasting of the 2013 vintage, in order to evaluate the evolution through seven different wines from each of its production sub-areas;

**“Legal consultation in connection with the production,  
bottling, marketing and sale of ne Chianti DOCG”**

Consorzio Vino Chianti is entrusted by the Italian Government to handle the DOCG CHIANTI. This means that it has to perform activities to enforce said denomination and to protect it against its misuse or any infringement. Starting from the rules that each producer should follow to comply with CHIANTI Regulation to produce, bottle and commercialize the genuine CHIANTI wine, in this workshop we then focus on the innovative activity that the cited Consorzio has begun. A continuous and constant surveillance of the web of CHIANTI in order to detect any deceptive and not authorized utilization of CHIANTI and to remove the relevant content.

2:00pm – 6:00pm  
**Walk-around tasting open to  
wine and hospitality professionals,  
wine educators and members of the press**

**To RSVP please contact:**

Ana Murguia - International Event & Exhibition Management  
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Ministero delle  
politiche agricole  
alimentari e forestali

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